

PREPARE STUDENTS FOR THEIR CAREERS - FROM DAY ONE

CAREER READINESS AT EVERY STAGE

Our courses embed career readiness before, during, and after the course, so students feel prepared for the job, not just the exam.



ed2go gives students more than course content—we equip them with the **hard-skills, soft-skills, and confidence** they need to step directly into the workforce.

► BEFORE THE COURSE

From the moment students explore ed2go courses, they are supported every step of the way. Detailed course description pages offer everything needed to make informed decisions—including learning outcomes, certification details, and career prerequisites. Plus, personalized conversations with enrollment representatives guide students through career selection, financing options, and getting started with confidence.

Not every learner is immediately ready for an online training program. Partners can leverage short courses prior to enrolling adult learners. Through your ed2go catalog, you have access to several short courses (~10 hours) in areas like: Individual Excellence, How to be Successful in Online Courses, and Improving Digital Literacy and Computer Skills. These courses help learners assess readiness, strengthen fundamental skills, and build confidence before their career training program.

► DURING THE COURSE

Career preparation is meaningfully woven into each program—not an afterthought. Our learning design experts integrate professional skills, workplace competencies, and job readiness tools throughout the training experience.

STUDENTS BENEFIT FROM:

- Skills & behavior checklists for resume building
- Workplace professionalism and communication skills
- Technical competencies aligned to industry certifications
- Self-assessment tools to help learners track growth
- Dedicated “Preparing for Your Career” lessons
- Job aids for understanding strengths and work expectations
- Career goal planning
- Networking & job search tips
- Interview preparation
- Career specific examples of how AI is used and what students should know



► AFTER THE COURSE

Every advanced career training graduate receives free access to the **60 hour Get Career Ready** course—available for three years after enrollment. Students can choose the topics most relevant to prepare for their careers. They can access any area of the course at any time, referencing the topic when they need it.

STUDENTS LEARN HOW TO:

- ✓ Build a resume
- ✓ Strengthen communication & interpersonal skills
- ✓ Manage time, tasks, and productivity
- ✓ Demonstrate emotional intelligence and teamwork
- ✓ Navigate job searching and interviewing
- ✓ Map long-term career goals

Empower your students to step into their futures with confidence. With ed2go, students don't just finish a course, they begin a career journey.

Contact your account manager to learn more: connect.ed2go.cc

