



# Small Business Online Training

Powerful business development tools at your fingertips!

## Creating a Successful Business Plan

Turn your business ideas into a solid plan for financing and long-term success.

## Growing Plants for Fun and Profit

This course will teach you everything you need to prosper in the backyard nursery business.

## Growing Your Business with Digital Marketing

Develop an Internet marketing plan for your business that incorporates SEO, advertising, email, social media, and more.

## Keys to Effective Communication

Lost for words? Don't be! Learn to build rapport, trust, warmth, and respect through conversation.

## Learn to Buy and Sell on eBay

Auction pros teach you how to work from home or earn extra income by buying and selling goods online.

## Managing Customer Service

Become indispensable to any organization by understanding how to identify and meet customer needs.

## Small Business Marketing on a Shoestring

Discover small business marketing strategies that can help you attract attention, woo your target audience, grow your customer base, and expand your profits—all for little or no money.

## Small Business Suite

Master the skills and develop the knowledge you need to fulfill your dreams of creating, building and marketing your own business.

## Start a Consulting Practice

Find out how you can earn income by sharing your training or knowledge with others.

## Start and Operate Your Own Home-Based Business

This course will teach you how to develop the motivation, disciplines, and creativity to quit your job and be your own boss.

## Start Your Own Online Business

Discover how to harness the power of the Internet to build and sustain a profitable business. You will also learn the step-by-step process of creating a product, building a website, engaging a customer base, and finding new leads online.

## Start Your Own Small Business

Stop dreaming, and learn how to start your own successful small business.

## Start Your Own Arts and Crafts Business

Learn how to start your own arts and crafts business from a professional artist.

## Start Your Own Gift Basket Business

Express your creativity in a fun and profitable way, by starting a home-based business as a gift basket designer.

### COURSE FEATURES:



100% Online



24/7 Course Access



Instructor-moderated or self-guided formats



Learn from industry experts



Receive a certificate of completion

To learn more and enroll, visit: