

STUDENT SUCCESS STORY

FROM EDUCATOR TO ENTREPRENEUR: A NEW CHAPTER BEGINS



TRANSFORMING POTENTIAL INTO REALITY



ANNETTE W., an educator and dedicated public board member at the California Board of Behavioral Sciences, was eager to reinvent her professional path. With a growing passion for career development and coaching, she sought to expand her skill set and explore new opportunities.

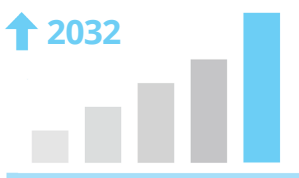
Annette's decision to enroll at **California State Polytechnic University, Pomona**, marked a pivotal moment in her career. Courses offered through the university's partnership with **ed2go** provided a curriculum designed to equip aspiring professionals like herself with the knowledge and skills necessary for success.

With a keen interest in career counseling and life coaching, Annette enrolled in courses covering social media marketing, career counseling, life coaching, and small business management. The online learning environment proved to be a rewarding experience for her.

The self-guided format allowed her to balance her studies with professional and personal commitments, creating a sense of control over her learning journey. Moreover, the support provided by instructors and academic advisors was instrumental in her success. Their guidance and encouragement created a positive and supportive learning environment that motivated her to excel. Empowered by her newfound knowledge, Annette quickly launched her website upon completing the courses, marking a decisive step towards her entrepreneurial goals.

“*Completing my courses with ed2go gave me the confidence and skills to successfully transition from educator to certified career counselor and life coach, empowering me to launch my own online coaching business.*”

↑ 2032



26,000+ NEW JOBS

for Career Counselors are forecast to be added annually between now and 2032.

Source: U.S. Bureau of Labor Statistics

CHALLENGE

Balancing full-time work, coursework, and family responsibilities while launching a new business.

SOLUTION

Online, self-guided ed2go courses:

- Certified Professional Life Coach (Exam Included)
- Career Counselor
- Using Social Media in Business
- Publish and Sell Your E-Books
- Getting Started with Google Workspace

RESULTS

Within a year of completing her courses, Annette successfully launched her online coaching business, transitioning from educator to entrepreneur. Her ability to seamlessly integrate the skills she acquired into her entrepreneurial venture propelled her success.

Start or grow your ed2go partnership by connecting with your account manager.
partner.ed2go.com/connect-with-your-account-managers

