WINNING YOUR NEXT GRANT WITH ED2GO:
TIPS TO PREPARE

Is your organization interested in pursuing grants and other third-party funding to increase its financial support for student upskilling?

ENSURE YOU ARE READY WITH THESE **FIVE STEPS** TO PREPARE FOR YOUR NEXT FUNDING OPPORTUNITY.

1

BUILD RELATIONSHIPS WITH EMPLOYERS IN YOUR COMMUNITY

Employers are often required partners in grants as they play a crucial role in improving job placement, the end goal for most workforce grants. They are also often eligible for training grants and can send employees to you for training.

2

CULTIVATE RELATIONSHIPS WITH COMMUNITY-BASED ORGANIZATIONS (CBOS) IN YOUR COMMUNITY

Grants often require you to support special populations. CBOs excel in sourcing/serving these populations and the wraparound services and case management to do it well.

3

GET TO KNOW YOUR OWN INSTITUTION

Your grant office and institutional foundation are gatekeepers, holding the 501c3 status required by certain grant-making organizations. Connect with your in-house skilled professionals in grant writing, as they possess beneficial institutional data at their fingertips.

4

FORM RELATIONSHIPS WITH YOUR LOCAL WORKFORCE BOARD/CAREER CENTER

Your local workforce board/career center is a source of students. Many workforce boards have their own funding and grants that they can use for training.

5

COLLECT DATA ON YOUR STUDENTS

Grants often require you to provide historical data on who you serve, their outcomes, new data and grant-funded student outcomes. You need to be able to demonstrate that this is something your organization can support.

Experienced ed2go grant experts help position you for success by researching available funding opportunities across the country. If any in your area are found, the ed2go team will contact you.

In the meantime, checking these five boxes will ensure you are ready to act on new funding opportunities when they become available!

Contact Your Account Manager To Learn More About Grants
ed2go.cc/accountmanager

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