

Press Release Template

Joining Forces for a Brighter Tomorrow: [Name of Institution] and ed2go Empower Career Growth Through Innovative Online Education

Strategic partnership with ed2go highlights [Name of Institution] commitment to enhancing workforce skills and career opportunities for students.

[CITY, State – Month XX, 2024] — [Name of Institution] is pleased to announce our partnership with ed2go, part of Cengage Group. This collaboration represents a pivotal moment in our ongoing mission to empower individuals with the essential skills and knowledge for success in today's ever-changing job market.

Affordable, Accessible Learning

Through this partnership, [Name of Institution] is proud to offer an expansive selection of [# of courses offered, ie “hundreds”] of cost-effective online courses designed to address the current needs of in-demand industries. These ed2go-powered courses will help us close the education-to-employment gap where the traditional two and four-year in-person model leaves many behind and stand as a testament to our dedication to making quality education accessible.

"[Name of Institution] understands the rapid evolution of the job market and the importance of adaptable learning solutions," stated [Name], [Title] at [Name of Institution]. "Our collaboration with ed2go allows us to provide the flexibility and agility needed for individuals to upskill effectively and seize emerging employment opportunities."

The ed2go Advantage

ed2go brings over 25 years of experience creating educational content paired with serving over 4.5 million students from a catalog of more than 850 high-demand online courses.

These offerings equip students with high-demand skills and credentials spanning diverse sectors, including but not limited to HVAC, medical billing and coding, human resources, programming, project management, and more. Students can choose between self-paced or instructor-led courses, fostering a dynamic and collaborative learning environment.

"Our collaboration with [Name of Institution] will open doors for future students, offering them access to high-quality online education, ultimately enhancing their career prospects and desire for a quality job outcome," stated Bob Batten, Senior Vice President and General Manager at ed2go. "ed2go is proud to support our partners to enrich their students' lives, equipping them with relevant and transferable skills."

About ed2go and Cengage Group

ed2go: ed2go is the industry leader in affordable online learning for adults. We provide the highest-quality online continuing education courses through a network of over 2,000 colleges, universities, and workforce partners located in 100+ countries. In addition to our expansive catalog, ed2go provides student-focused marketing initiatives—including campaign toolkits, hosted websites, SEO, and more—to generate demand and drive traffic to partner sites. For more information, please visit www.ed2go.com.

Cengage Group: An education technology company serving millions of learners in 165 countries, advances the way students learn through quality, digital experiences. The company currently serves the K-12, higher education, professional, library, English language teaching, and workforce training markets worldwide. For more information, please visit www.cengagegroup.com.

For more information, please visit [[insert link here](#)]

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