

# DIGITAL MARKETING and SALES

Online Courses and Course Bundles



School Name here

### **Achieving Top Search Engine Positions**

Learn proven, step-by-step strategies to achieve higher positions with major search engines.

### **Business and Marketing Writing**

Learn how to develop an internet marketing plan, use popular social media platforms, and achieve higher positions with major search engines.

### **Digital Marketing Suite**

Learn how to develop an internet marketing plan, use popular social media platforms, and achieve higher positions with major search engines.

### **Effective Selling**

Learn the secret to converting a potential customer into a long-term asset. Find out how to lay the groundwork for repeat business and your future success.

### **Marketing Your Business on the Internet**

Develop an Internet marketing plan for that incorporates SEO, advertising, email, social media, and more.

### **Online Marketing Communications Suite**

Gain in-demand marketing and business skills, in SEO, content writing, advertising, email, social media, and blog and podcast creation in this suite of courses.

### **Professional Sales Skills**

Discover how to begin a successful and rewarding career in sales.

### **Sales Training Suite**

This group of online sales classes will teach you everything from communication to closing the deal.

### **Small Business Marketing on a Shoestring**

Learn strategies to attract attention, grow your customer base, and expand your profits- all for little or no money.

### **Using Social Media in Business**

Learn how to use the five most popular social media platforms- Facebook, X (formerly Twitter), LinkedIn, Pinterest, and Instagram- to grow and promote your business.

## **COURSE FEATURES:**

- 100% Online
- 24/7 Course access
- 6-Week instructor-moderated or 3-month self-guided formats
- Learn from industry experts
- Receive a certificate of completion

To learn more and enroll, visit:

[ed2go.com/webname](https://ed2go.com/webname)