

DIGITAL MARKETING and SALES

Online Courses and Course Bundles



Achieving Top Search Engine Positions

Learn proven, step-by-step strategies to achieve higher positions with major search engines.

Business and Marketing Writing

Learn how to develop an internet marketing plan, use popular social media platforms, and achieve higher positions with major search engines.

Digital Marketing Suite

Learn how to develop an internet marketing plan, use popular social media platforms, and achieve higher positions with major search engines.

Effective Selling

Learn the secret to converting a potential customer into a long-term asset. Find out how to lay the groundwork for repeat business and your future success.

Marketing Your Business on the Internet

Develop an Internet marketing plan for that incorporates SEO, advertising, email, social media, and more.

Online Marketing Communications Suite

Gain in-demand marketing and business skills, in SEO, content writing, advertising, email, social media, and blog and podcast creation in this suite of courses.

Professional Sales Skills

Discover how to begin a successful and rewarding career in sales.

Sales Training Suite

This group of online sales classes will teach you everything from communication to closing the deal.

Small Business Marketing on a Shoestring

Learn strategies to attract attention, grow your customer base, and expand your profits- all for little or no money.

Using Social Media in Business

Learn how to use the five most popular social media platforms- Facebook, X (formerly Twitter), LinkedIn, Pinterest, and Instagram- to grow and promote your business.

COURSE FEATURES:

- 100% Online
- 24/7 Course access
- 6-Week instructor-moderated or 3-month self-guided formats
- Learn from industry experts
- Receive a certificate of completion

To learn more and enroll, visit: