# Small Business Online Training

Powerful business development tools at your fingertips!

## **Creating a Successful Business Plan**

WELCON

Turn your business ideas into a solid plan for financing and long-term success.

#### **Growing Plants for Fun and Profit**

This course will teach you everything you need to prosper in the backyard nursery business.

#### **Keys to Effective Communication**

Lost for words? Don't be! Learn to build rapport, trust, warmth, and respect through conversation.

#### Learn to Buy and Sell on eBay

Auction pros teach you how to work from home or earn extra income by buying and selling goods online.

### **Managing Customer Service**

Become indispensable to any organization by understanding how to identify and meet customer needs.

#### Marketing Your Business on the Internet

Develop an Internet marketing plan for your business that incorporates SEO, advertising, email, social media, and more.

#### Small Business Marketing on a Shoestring

Discover small business marketing strategies that can help you attract attention, woo your target audience, grow your customer base, and expand your profits—all for little or no money.

#### Small Business Suite

Master the skills and develop the knowledge you need to fulfill your dreams of creating, building and marketing your own business.

#### **Start a Consulting Practice**

Find out how you can earn income by sharing your training or knowledge with others.

#### Start and Operate Your Own Home-Based Business

This course will teach you how to develop the motivation, disciplines, and creativity to quit your job and be your own boss.

# Start Your Own Online Business

Discover how to harness the power of the Internet to build and sustain a profitable business. Your will also learn the step-by-step process of creating a product, building a website, engaging a customer base, and finding new leads online.

#### Start Your Own Small Business

Stop dreaming, and learn how to start your own successful small business.

#### Start Your Own Arts and Crafts Business

Learn how to start your own arts and crafts business from a professional artist.

#### Start Your Own Gift Basket Business

Express your creativity in a fun and profitable way, by starting a home-based business as a gift basket designer.

