

## **[Institution] Partners with Leading Online Training Provider to Expand Workforce Training and Reskilling Opportunities for Local Residents**

*Partnership with ed2go highlights [Institution's] commitment to providing affordable online education that enable students to gain in-demand employability skills*

[CITY, State – Month XX, 2021] — [Institution] today announced a new strategic partnership with [ed2go](#), a leading provider of adult online education and part of [Cengage Group](#), to expand online training opportunities across in-demand industries. [Institution] will offer [hundreds] of affordable online courses through the agreement.

“This partnership is a natural fit,” said [name], [title] at [university/institution]. “We understand the value of career training in today’s ever-changing job market and the need to provide flexible options for today’s learners to quickly and effectively upskill or reskill to expand their employment opportunities. ed2go has a proven background that will help us to best meet our [student body’, employees, or clients] learning needs.”

ed2go partners with more than **XX** academic institutions to provide innovative, relevant courses that align with job market demand and cover a variety of industries such as (insert a few examples – HVAC, medical billing, etc.) Programs range from career and certification training, to personal and professional development courses focusing on teaching transferable and in-demand skills. The fully-online model allows students to learn anytime, anywhere. Students have the option for self-paced and instructor-led courses and have opportunities for collaboration with instructors and other learners..

“Through this partnership with [insert institution name], we’re excited to offer local residents the opportunity to access quality, flexible online education to improve their career prospects and their lives,” said Cory Eyer, Vice President and General Manager, ed2go.

### **About [institution]**

#### **About ed2go**

ed2go believes that anyone, anywhere can learn. Started in 1997, they provide high quality education the fastest way possible — online. By partnering with academic institutions, corporations, and workforce agencies, they reach life-longer learners in all 50 states and in more than 16 countries.

[www.ed2go.com](http://www.ed2go.com)

#### **About Cengage Group**

[Cengage Group](#), a global education technology company serving millions of learners, provides affordable, quality digital products and services that equip students with the skills and competencies needed to be job ready. For more than 100 years, we have enabled the power and joy of learning with trusted, engaging content, and now, integrated digital platforms.

We serve the higher education, workforce skills, secondary education, English language teaching and research markets worldwide. Through our scalable technology, including MindTap and Cengage Unlimited, we support all learners who seek to improve their lives and achieve their dreams through education. Visit us at [www.cengagegroup.com](http://www.cengagegroup.com) or find us on [LinkedIn](#) and [Twitter](#).

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