

A smiling woman in a military uniform and cap, with an American flag in the background.

ed2go Partner Webinar:

Training Your Community through Army Credentialing Assistance



# Army CA **Agenda** and **Speakers**

- Army CA Program Overview
- Program Opportunities and Benefits
- Georgia Southern Best Practices with Army CA
- Q and A



**Clark Crowell, MSM**  
ed2go Director –  
Academic Channel



**Deedee Southerlin, Ed.D.**  
Georgia Southern  
University  
Program Manager  
Division of Continuing  
Education

# Background and Overview **Army CA**

The Army is moving toward a more holistic approach in the personal and professional development and education of Soldiers, from enlistment through separation. Credentialed Soldiers strengthen both the Army and the greater community.

## **How did we get here?**

- Montgomery GI Bill (post-WWII)
- Army Tuition Assistance and Student Loan Repayment programs
- Credentialing Opportunities OnLine (COOL programs – USA, USN, USAF, USMC)
- Army Credentialing Assistance

## **What assistance is available?**

- Soldiers can receive up to \$4,000 total **per fiscal year** to cover costs for eligible credentials or tuition

## **What class materials are covered?**

- Army CA can cover the cost of training, materials, study guides, fees, textbooks, certification exams, and more

The Army Credentialing Assistance (CA) Program allows Soldiers to earn **industry recognized professional and technical credentials**

# Opportunity and Benefit **Army CA**

- **Who's eligible?**
  - Active-Duty Soldiers
  - Army Reserve Soldiers
  - Army National Guard Soldiers
- **Provide credentials:** Soldiers enhance skills and professionalism while serving or transitioning to civilian life
- Army CA is still a new program with an **untapped market**. As Posts re-open and Soldiers are looking at training leading into the fiscal year, the timing couldn't be better
- Leverage your proximity to an Army Post or other Army facility and your strong name recognition to attract service members **locally, nationally, and even internationally**
- \$4,000 offered to Soldiers **per fiscal year** – these can be **renewable** enrollments
  - Retention program – the Army encourages additional learning!
- Offer fully funded courses, materials, and certification for **in-demand careers for approved credentials**.

# Case Study Georgia Southern University

- ed2go assisted partner Georgia Southern University to become an approved provider and they began offering top credentialed courses
- Within one year, Georgia Southern University has consistently registered high volumes of Soldiers each month, some planning for multiple course enrollments, all at no cost to them
- ed2go's online courses have expanded Georgia Southern University's reach beyond local Army Posts to soldiers stationed across the US and the globe looking for credentialing opportunities

***“This gets our University’s name out nationally and shows that we are military friendly.”***

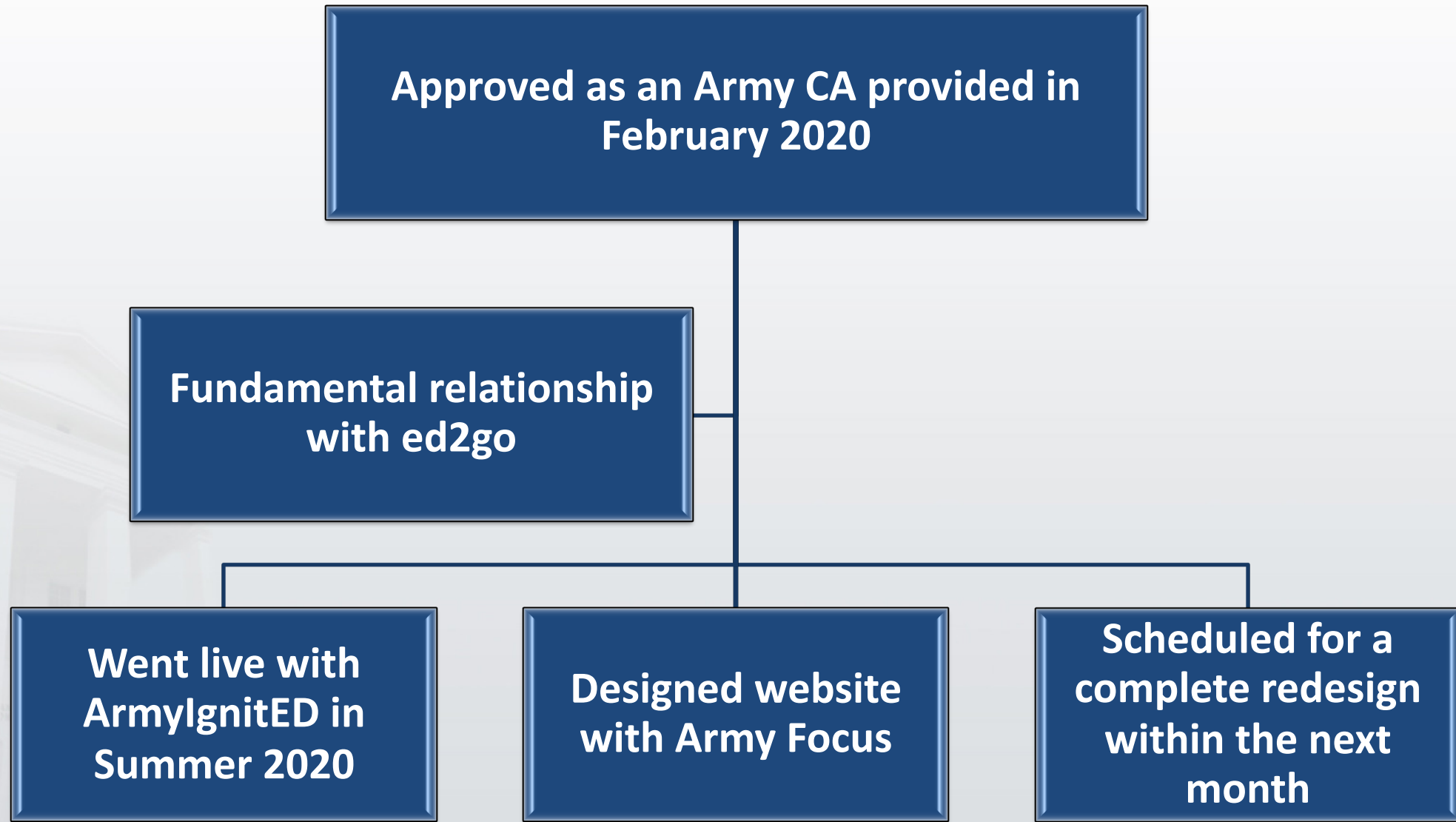
~ Deedee Southerlin, Ed.D, Program Manager Division of Continuing Education at Georgia Southern University



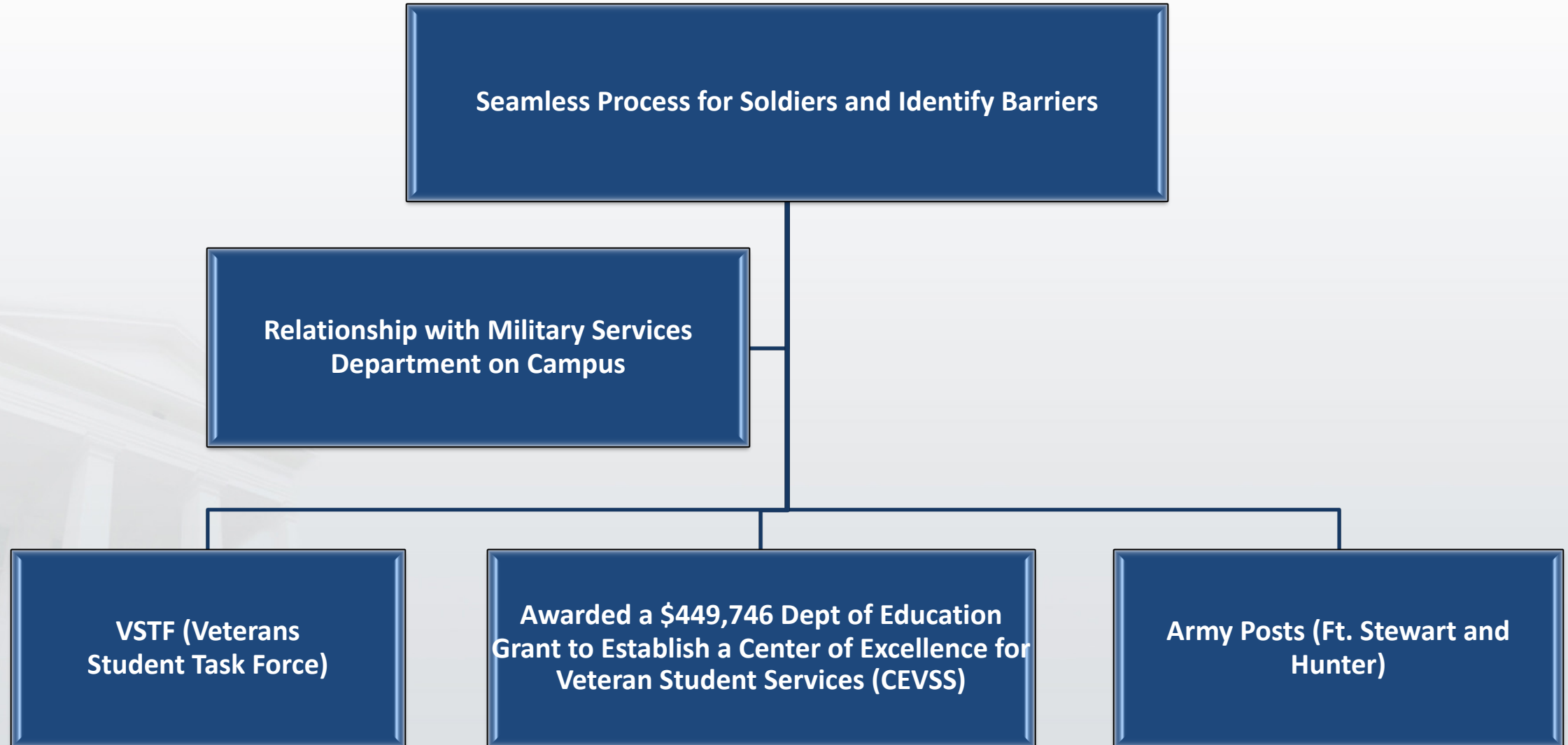
**GEORGIA  
SOUTHERN**  
UNIVERSITY

**DIVISION OF CONTINUING EDUCATION  
ARMY CREDENTIALING ASSISTANCE PROGRAM**

# Strategies for Success



# Strategies for Success







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– Personal Enrichment

– Lifelong Learners (50+)

– Online Offerings

– Teacher Professional Development

– Nonprofit Programs

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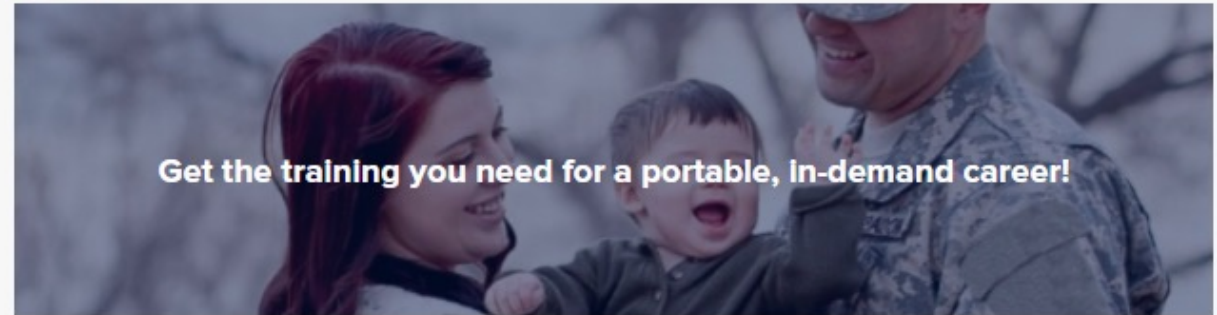
Military Personnel and Spouses

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## Military Personnel and Spouses



Get the training you need for a portable, in-demand career!

[Learn More About MyCAA](#)

[Learn More About Army Credentialing Assistance](#)

### Who is eligible?

- Active Duty service members
- National Guard and Reserve service members

### What assistance is available?

Together with Federal Tuition Assistance and Army Credentialing Assistance, soldiers can receive up to \$4,000 total per fiscal year to cover costs for eligible credentials.

### What class materials are covered?

Army Credentialing Assistance can cover the cost of training, study guides, fees, textbooks, certification and more.

*Important Note: Georgia Southern University's Division of Continuing Education nor its programs are neither affiliated with nor endorsed by the Department of Defense nor the Department of the Army.*

### Where can I get more information?

Contact program manager Dr. Deedee Southerlin at (912) 478-6005 or at [tsoutherlin@georgiasouthern.edu](mailto:tsoutherlin@georgiasouthern.edu).

To Learn More About How To Apply for Credentialing Assistance visit the ArmyIgnitED website.

<https://www.armyignited.com/app/>

### How can I get a quote?

To Request a Quote, fill out the request form [here](#).

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## On-Demand Learning



Check out our featured offerings below. To find more Career Training Certificates or Professional Development/Skill Building courses that Georgia Southern University's Continuing Education Division offers, click on the links at the bottom of the page. Check out our featured offerings below.

[Certified Administrative Professional \(CAP\)](#)

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[Certified Ethical Hacking Course](#)

[Freight Broker/Agent Training](#)

[Certified Information Systems Security Professional \(CISSP\) Course](#)

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## Online CompTIA Security+ Certification Course

Location: Online

### Earn Your CompTIA Cyber Security Certificate

Securing this data is a key role in organizations of every size and type. This creates significant opportunities for professionals who can keep online data safe and private. The CompTIA Security+ certification is considered a global standard for validating cybersecurity skills. This 100% online course will help you master the basics of system security, network infrastructure, access control, and organizational security. Upon successful completion of the course, you will be prepared to take the CompTIA Security+ certification SY0-501 exam.

[Enroll Now >](#)

## Job Outlook for CompTIA Security+ Professionals

# How We Can Help



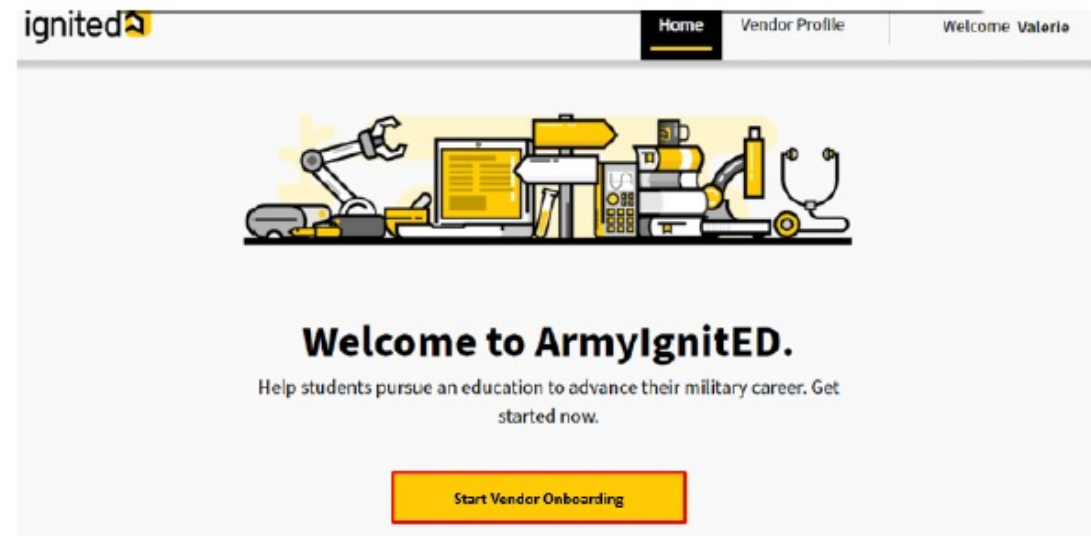
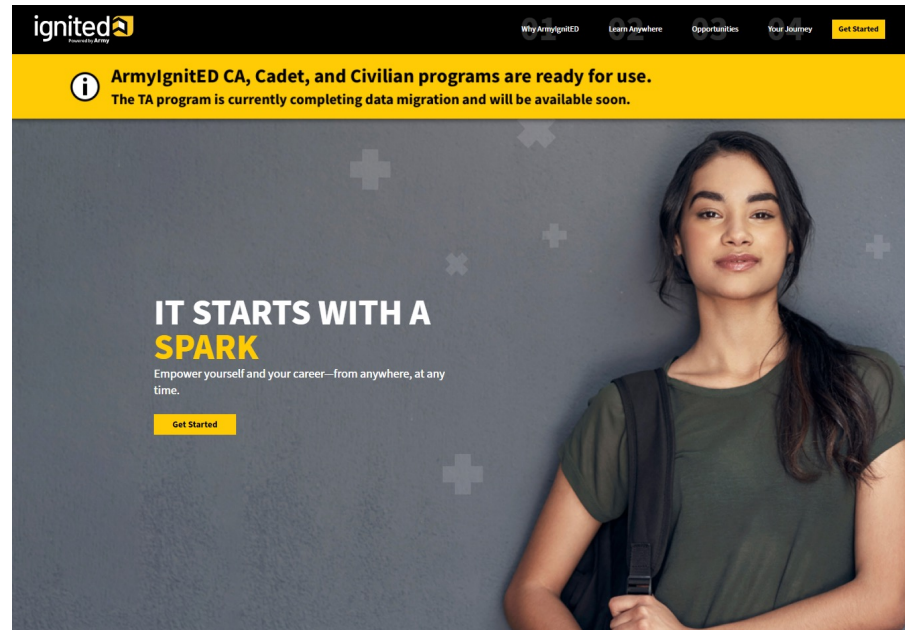
**The ed2go team stands ready to assist in your success!**

We can help you:

- Apply to become an approved Army CA vendor
- Provide course information for approval
- Map offered courses to locally in-demand jobs
- Promote courses based on the military specialization of the local post
- Help set up Army CA specific landing pages
- Attract students locally, nationally, and internationally

# Next Steps

- Schedule a call with your ed2go Account Manager and Workforce Account Manager
- We'll help you apply to become a **vendor** and then provide resources and insight for **courses that you wish to add for approval** through **ArmyIgnitED**



■ Questions?

*Please enter Questions  
Via Q and A*



*THANK YOU*

**FOR ATTENDING TODAY'S WEBINAR**

**Contact Your ed2go Account Manager to  
Learn More About Army CA**

<https://partner.ed2go.com/support/connect-with-your-account-managers/>