

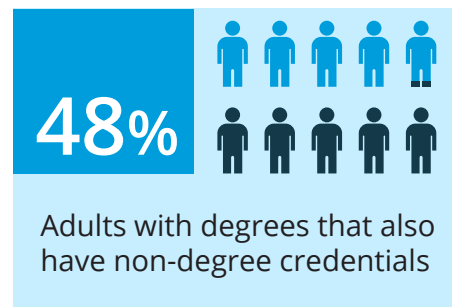


Complement Programs Are Not Competition

Career training programs are becoming more popular, and it's easy to see why. These types of programs are highly valued both by employers and employees because they provide adults with in-demand skills and additional workplace preparedness.

According to the National Center for Education and Statistics (NCES), a total of 27% of adults reported having a non-degree credential or post-secondary certification in 2016.

What's interesting is that 48% of adults with a graduate or professional degree reported having a work credential, proving that traditional education and non-traditional online career programs don't compete but actually harmonize to deliver what job seekers need to succeed.



Complement Existing Offerings

Career training programs are a complement to the education opportunities offered by institutions of higher learning. They provide additional options and credentials for the people who are currently working toward higher education and also allow these institutions of higher learning to reach new audiences who need specific career training to continue to succeed in the workplace.

ed2go offers hundreds of Career Training Programs that provide relevant, in-demand workplace skills and complement current for-credit, non-credit online, and on-campus programs and courses by adding additional education options to the community.

These programs are structured to suit individual learning styles in a self-paced format with open enrollment periods that allow students to complete them as their current busy academic and/or work schedules dictate.

Students will use Career Training Programs to prepare for industry-recognized certifications, and vouchers for taking certification exams are included in an increasing number of the programs offered through ed2go. They will receive dedicated support via phone, email or live chat throughout their chosen programs to ensure progression and completion.

Career Training is Useful in Finding and Keeping Jobs

The NCES did additional studies on the usefulness of non-degree credentials and work experience programs and found that adults viewed their credentials (certificates, certifications and licenses) as extremely useful in various areas of their careers.

In fact, “a majority of adults reported that their most important work credential was very useful for getting a job (82%), keeping a job (80%), remaining marketable to employers or clients (81%), and improving work skills 66%.”

Career Training Programs are essential for reaching and training today’s professionals. They complete and complement any and all programs and courses offered through Higher-Ed continuing education offices.

